

# EMERGING TRENDS IN ELECTRONICS

THE FUTURE OF GLOBAL SUPPLY CHAINS

## POST-SHOW REPORT



HANOI  
09.00 - 17.00 hrs  
**06 ▶ 08**  
SEP 2023  
I.C.E. Hanoi, Vietnam

HO CHI MINH  
09.00 - 17.00 hrs  
**04 ▶ 06**  
OCT 2023  
SECC, Ho Chi Minh City





- **NEPCON VIETNAM (HANOI)** – 15<sup>th</sup> Edition is the most influential and only Electronics Trade Show in Vietnam — the proving ground for latest technologies introduction and global innovators. This is where nearly 300 brands do business and meet new partners, and the sharpest innovators hit the stage.
- **NEPCON VIETNAM 2023** focuses on the innovative concept of "Emerging Trends In Electronics - The Future Of Global Supply Chains". The exhibition brings together nearly 300 brands and companies to showcase - SMT, Testing Technologies, Equipment, Supporting Industries, Intelligent Manufacturing and other relevant areas will also be exhibited.







## FACTS & FIGURES NEPCON VIETNAM 2023

The exhibition closed with success and were warmly welcomed nearly **12,000** industrialists from across Vietnam and oversea, all of whom came to discover leading-edge technologies they desired, Electronics components, Materials, Design & Tools, PWB (Printed Wiring Boards), LED & Laser Diode Technology and other industrial components/subcontracting for the Electronics supporting industries with nearly 300 brands of technologies from 7 countries and 9 international pavilions were also there demonstrating the best of their technologies.



**11,847**

PARTICIPANTS  
3 DAYS

**52**

NATIONALITIES

**3,012**

GROUP VISITED

**281**

COMPANIES VISITED



**39%**

VISITORS  
ARE MANUFACTURER (OWNED BRAND) AND  
OEM/SUB-CONTRACTOR

**44%**

INTERESTED IN  
AUTO INSERT MACHINE | SMT & EQUIPMENT |  
ELECTRONICS MANUFACTURING SERVICES | PCB &  
EQUIPMENTS | SEMI-CONDUCTOR





## Pre-Show Activities

**The First & Exclusive Sneak Show of BIZ – HCMC Edition**

Topic: **“Driving change management in VUCA for leaders of Electronics firms in Industrial Zone and High Tech Parks”**

Venue: AMATA Industrial Park, Dong Nai & LONGGOOD Factory, Binh Duong

Time: 9:30 – 16:30, Tuesday, 22 August 2023





# OPENING CEREMONY NEPCON VIETNAM 2023

## MEDIA REPORT





## ABOUT EVENT:

### Title and event information:

- Title: "OPENING CEREMONY - NEPCON VIETNAM 2023"
- Venue: Hall B, Conference Room, Vietnam-Soviet Friendship Cultural Palace
- Time: 10:00 – 11:00 GMT+7, Wednesday Morning, September 6, 2023

### Representatives for the Forum:

- **Mr. VU TRONG TAI** – General Manager – RX Tradex
- **Ms. DO THI THUY HUONG** - Member of the Executive Committee - Vietnam Electronics Industries Association







# VIP & Guest Welcome







## SPEECH MAKING FROM ORGANIZER & PARTNERS





## ON-SITE ACTIVITIES

### Industry Update from FiinGroup





## ON-SITE ACTIVITIES

### Automotive World China Exhibition Introduction







## ON-SITE ACTIVITIES

## IPC Competition and Award Ceremony





# MEDIA CLIPPING



**VTC10 - News 06September2023**  
**NEPCON OC**  
 Nearly 300 brands participate in  
 NEPCON Vietnam International  
 Electronics Exhibition 2023



**VTV1 - News 06September2023**  
**NEPCON OC**  
 NEPCON Vietnam International  
 Electronics Exhibition



**NhandanTV - News 06September2023**  
**NEPCON OC**  
 Creating a breakthrough for  
 Electronics



**SCTV8 - ViTV - News 20H 06September2023**  
**NEPCON OC**  
 Many practical activities support  
 electrical enterprises to increase output



**VNA - News 18H 07September2023**  
**NEPCON OC**  
 NEPCON Vietnam 2023 Exhibition



**CPV - News 18H30 06September2023**  
**NEPCON OC**  
 6/9/2023 NEWS BULLETIN





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OCT 2023  
SECC, Ho Chi Minh City

## MEDIA CLIPPING



AND MORE...



## MEDIA COVERAGE (Tivi & Radio)

No.	Media	Title	Link
1	VTC10	Nearly 300 brands participate in NEPCON Vietnam International Electronics Exhibition 2023	<a href="https://youtu.be/dN2D1Vo5lbQ?si=gJk_Nnlp1oMw7y-X">https://youtu.be/dN2D1Vo5lbQ?si=gJk_Nnlp1oMw7y-X</a>
2	VTv1	NEPCON Vietnam International Electronics Show 2023	<a href="http://truyenhinhcongthuong.vn/bai-viet/trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023_3020">http://truyenhinhcongthuong.vn/bai-viet/trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023_3020</a>
3	ViTV	Many practical activities support electrical enterprises to increase output	853: <a href="https://vity.vn/tin-video/06-09-2023/ban-tin-tam-chan-phat-song-2000-06-09-2023/309495">https://vity.vn/tin-video/06-09-2023/ban-tin-tam-chan-phat-song-2000-06-09-2023/309495</a>
4	Hanoi TV station	News Program 15h00   06/09/2023	138: <a href="https://hanoionline.vn/chuong-trinh-thoi-su-15h00-06-09-2023-191265.htm">https://hanoionline.vn/chuong-trinh-thoi-su-15h00-06-09-2023-191265.htm</a>
5	VTC-Hanoi (Ministry of Information and Communications)	Opening Ceremony of NEPCON 2023 in Hanoi	<a href="https://drive.google.com/file/d/1lroy9uKVgvcz1v0S-Xpr0mL8cNyB2uxc/view">https://drive.google.com/file/d/1lroy9uKVgvcz1v0S-Xpr0mL8cNyB2uxc/view</a>
6	News TV - Vietnam News Agency (VNA)	NEPCON Vietnam 2023 Exhibition	340: <a href="https://vnews.gov.vn/video/khoa-hoc-cong-nghe-ky-su-chan-dat-va-chiec-may-thay-viec-3">https://vnews.gov.vn/video/khoa-hoc-cong-nghe-ky-su-chan-dat-va-chiec-may-thay-viec-3</a>
7	Electronic Television Center of the Communist Party of Vietnam	6/9/2023 NEWS BULLETIN	13: <a href="https://dangcongsan.vn/video/ban-tin-thoi-su-ngay-6-9-2023-1886685.html/p/1">https://dangcongsan.vn/video/ban-tin-thoi-su-ngay-6-9-2023-1886685.html/p/1</a>
8	Economy People's Television (Nhan Dan Newspaper)	Creating a breakthrough for electronics	<a href="https://nhandantv.vn/tap-dot-pha-cho-nganh-cong-nghiep-dien-tu-d234058.htm">https://nhandantv.vn/tap-dot-pha-cho-nganh-cong-nghiep-dien-tu-d234058.htm</a>







## MEDIA COVERAGE (News & Magazines)

No.	Media	Title	Link
9	Voice of Vietnam VOV VOV5 - Foreign Affairs Department	Opening of the international electronics exhibition - NEPCON Vietnam 2023	<a href="https://vovworld.vn/vi-VN/xa-hoi-doi-song/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-1229720.vov#ref=https://chat.zalo.me/">https://vovworld.vn/vi-VN/xa-hoi-doi-song/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-1229720.vov#ref=https://chat.zalo.me/</a>
10	Voice of Vietnam VOV VOV1 - News Department	Vietnam's electronics industry has many opportunities to enter the global supply chain (September 6, 2023)	<a href="https://vov1.vov.gov.vn/tin-thoi-su/nganh-dien-tu-viet-nam-dang-co-nhieu-co-hoi-vao-chuoi-cung-ung-toan-cau-0692023-cmobile184-104182.aspx">https://vov1.vov.gov.vn/tin-thoi-su/nganh-dien-tu-viet-nam-dang-co-nhieu-co-hoi-vao-chuoi-cung-ung-toan-cau-0692023-cmobile184-104182.aspx</a>
11	Industry and Trade Newspaper	NEPCON Vietnam Electronics Exhibition 2023: Update trends and smart manufacturing solutions	<a href="https://congthuong.vn/trien-lam-dien-tu-nepcon-vie-t-nam-2023-ca-p-nha-t-xu-hu-o-ng-gia-i-pha-p-sa-n-xua-t-tho-ng-minh-270617.html">https://congthuong.vn/trien-lam-dien-tu-nepcon-vie-t-nam-2023-ca-p-nha-t-xu-hu-o-ng-gia-i-pha-p-sa-n-xua-t-tho-ng-minh-270617.html</a>
12	People's Representative Newspaper	Nearly 300 brands participate in NEPCON Vietnam 2023 International Electronics Exhibition	<a href="https://daibieunhandan.vn/Cong-nghe/gan-300-thuong-hieu-tham-gia-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-i342092/">https://daibieunhandan.vn/Cong-nghe/gan-300-thuong-hieu-tham-gia-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-i342092/</a>
13	Vision Newspaper	International electronics exhibition - NEPCON Vietnam: Supporting businesses to access international business opportunities	<a href="https://tamnhin.trithuccuocsong.vn/trien-lam-dien-tu-quoc-te-nepcon-viet-nam-ho-tro-doanh-nghiep-tiep-can-co-hoi-kinh-doanh-quoc-te-134350.html">https://tamnhin.trithuccuocsong.vn/trien-lam-dien-tu-quoc-te-nepcon-viet-nam-ho-tro-doanh-nghiep-tiep-can-co-hoi-kinh-doanh-quoc-te-134350.html</a>
14	Capital Security newspaper	Nearly 300 technology and electronic machinery brands participate in NEPCON Vietnam 2023	<a href="https://www.anninhthudo.vn/gan-300-thuong-hieu-cong-nghe-va-may-moc-dien-tu-tham-gia-nepcon-viet-nam-2023-post550847.antd">https://www.anninhthudo.vn/gan-300-thuong-hieu-cong-nghe-va-may-moc-dien-tu-tham-gia-nepcon-viet-nam-2023-post550847.antd</a>
15	Electronic newspaper of the Communist Party of Vietnam	Opening of the International Electronics Exhibition - NEPCON Vietnam 2023	<a href="https://dangcongsan.vn/kinh-te/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-645951.html">https://dangcongsan.vn/kinh-te/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-645951.html</a>
16	Construction Electronic Newspaper	Nearly 300 technology and electronic machinery brands participate in NEPCON Vietnam 2023	<a href="https://baoxaydung.com.vn/gan-300-thuong-hieu-cong-nghe-va-may-moc-dien-tu-tham-gia-nepcon-viet-nam-2023-360419.html">https://baoxaydung.com.vn/gan-300-thuong-hieu-cong-nghe-va-may-moc-dien-tu-tham-gia-nepcon-viet-nam-2023-360419.html</a>





## MEDIA COVERAGE (News & Magazines)

No.	Media	Title	Link
17	Newspaper of Humanitarian Television Center	Opening of the international electronics exhibition NEPCON Vietnam 2023	<a href="https://nhandaovtv.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023.htm">https://nhandaovtv.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023.htm</a>
18	Law and Society Newspaper	Many practical activities to support businesses are taking place in Hanoi	<a href="https://phapluatxahoi.kinhtedothi.vn/nhieu-hoat-dong-thiet-thuc-ho-tro-doanh-nghiep-tie-p-ca-n-co-hoi-kinh-doanh-quoc-te-dang-die-n-ra-ta-i-ha-no-i-351312.html">https://phapluatxahoi.kinhtedothi.vn/nhieu-hoat-dong-thiet-thuc-ho-tro-doanh-nghiep-tie-p-ca-n-co-hoi-kinh-doanh-quoc-te-dang-die-n-ra-ta-i-ha-no-i-351312.html</a>
19	World and Vietnam Newspaper	NEPCON Vietnam 2023: Opportunities for technology and electronics businesses to expand their markets	<a href="https://baoquocte.vn/nepcon-viet-nam-2023-co-hoi-cho-doanh-nghiep-cong-nghe-dien-tu-mo-ro-ng-thi-tru-o-ng-241039.html?gidzl=5WErIAmPIH8V7RrFfGH17H8MiKM_2qqO3HQv5RqC7XmD4-n3xmiS70z3u1MzNXGSMq7XJsA3AiLhfnb45G">https://baoquocte.vn/nepcon-viet-nam-2023-co-hoi-cho-doanh-nghiep-cong-nghe-dien-tu-mo-ro-ng-thi-tru-o-ng-241039.html?gidzl=5WErIAmPIH8V7RrFfGH17H8MiKM_2qqO3HQv5RqC7XmD4-n3xmiS70z3u1MzNXGSMq7XJsA3AiLhfnb45G</a>
20	Capital Education Newspaper	Opening of the international electronics exhibition NEPCON Vietnam 2023	<a href="https://giaoducthudo.giaoducthoidai.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-93207.html">https://giaoducthudo.giaoducthoidai.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-93207.html</a>
21	Knowledge and Life Newspaper	NEPCON 2023: Connecting nearly 300 international electronics industry brands	<a href="https://kienthuc.net.vn/tieu-dung/nepcon-2023-ket-noi-gan-300-thuong-hieu-nganh-dien-tu-quoc-te-1897396.html?gidzl=y1_O6TyWndBxuT0UrZh7SVBYs1Z8EiPqxUBGICezbN3jvuKUc3gNSE-">https://kienthuc.net.vn/tieu-dung/nepcon-2023-ket-noi-gan-300-thuong-hieu-nganh-dien-tu-quoc-te-1897396.html?gidzl=y1_O6TyWndBxuT0UrZh7SVBYs1Z8EiPqxUBGICezbN3jvuKUc3gNSE-</a>
22	Environmental industry magazine	Opening of the International Electronics Exhibition - NEPCON Vietnam	<a href="https://congnghiepmoitruong.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-11266.html">https://congnghiepmoitruong.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-11266.html</a>
23	Hanoi People Magazine	Opening of the NEPCON Vietnam 2023 international electronics exhibition	<a href="https://nguoihanoi.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-76551.html">https://nguoihanoi.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-76551.html</a>
24	VietnamPlus	NEPCON 2023: Opportunity to cooperate with nearly 300 electronics brands	<a href="https://www.vietnamplus.vn/nepcon-2023-co-hoi-hop-tac-voi-gan-300-thuong-hieu-linh-vuc-dien-tu/892663.vnp">https://www.vietnamplus.vn/nepcon-2023-co-hoi-hop-tac-voi-gan-300-thuong-hieu-linh-vuc-dien-tu/892663.vnp</a>
25	Autovina	NEPCON Vietnam Electronics Exhibition 2023 – more than 300 technology and machinery brands in the electronics industry	<a href="https://www.autovina.com/trien-lam-dien-tu-nepcon-viet-nam-2023-hon-300-thuong-hieu-cong-nghe-may-moc-trong-nganh-dien-tu-a24551.html">https://www.autovina.com/trien-lam-dien-tu-nepcon-viet-nam-2023-hon-300-thuong-hieu-cong-nghe-may-moc-trong-nganh-dien-tu-a24551.html</a>







# MEDIA COVERAGE (News & Magazines)

No.	Media	Title	Link
26	Business and Marketing Newspaper	Opening of the NEPCON Vietnam 2023 international electronics exhibition	<a href="https://kinhteduong.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-97035.html">https://kinhteduong.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-97035.html</a> <a href="https://doisongtieudung.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-20230906134003786.html">https://doisongtieudung.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-20230906134003786.html</a>
27	Vietnam Business Newspaper	Support e-businesses to expand their markets	<a href="https://doanhnghiepv.vn/doanh-nghiep/ho-tro-doanh-nghiep-dien-tu-mo-rong-thi-truong/20230906052610446">https://doanhnghiepv.vn/doanh-nghiep/ho-tro-doanh-nghiep-dien-tu-mo-rong-thi-truong/20230906052610446</a>
28	Public opinion Brand Newspaper	Nearly 300 brands participate in NEPCON Vietnam 2023 International Electronics Exhibition	<a href="https://thuonghieuguan.com.vn/gan-300-thuong-hieu-tham-gia-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-a200754.html">https://thuonghieuguan.com.vn/gan-300-thuong-hieu-tham-gia-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-a200754.html</a>
29	ECONOMIC & URBAN NEWSPAPER	Connection opportunities for more than 300 technology and electronic machinery brands	<a href="https://kinhtedothi.vn/co-hoi-ket-noi-cho-hon-300-thuong-hieu-cong-nghe-may-moc-dien-tu.html">https://kinhtedothi.vn/co-hoi-ket-noi-cho-hon-300-thuong-hieu-cong-nghe-may-moc-dien-tu.html</a>
30	Vietnam Pictorial (VNA)	NEPCON Vietnam International Electronics Exhibition - Attracting FDI investment in the electronics industry	<a href="https://vietnam.vnanet.vn/vietnamese/tin-van/trien-lam-dien-tu-quoc-te-nepcon-viet-nam-thu-hut-dau-tu-fdi-trong-nganh-cong-nghiep-dien-tu-341963.html">https://vietnam.vnanet.vn/vietnamese/tin-van/trien-lam-dien-tu-quoc-te-nepcon-viet-nam-thu-hut-dau-tu-fdi-trong-nganh-cong-nghiep-dien-tu-341963.html</a>
31	Dan Sinh Newspaper	Many international electronic technology brands participate in NEPCON Vietnam 2023	<a href="https://baodansinh.vn/nhieu-thuong-hieu-cong-nghe-dien-tu-quoc-te-tham-gia-nepcon-viet-nam-2023-20230906093301.htm">https://baodansinh.vn/nhieu-thuong-hieu-cong-nghe-dien-tu-quoc-te-tham-gia-nepcon-viet-nam-2023-20230906093301.htm</a>
32	Vietnam News Agency - Economic Department - Domestic - world economic news	Connecting more than 300 technology and electronic machinery brands	<a href="https://bnews.vn/ket-noi-hon-300-thuong-hieu-cong-nghe-may-moc-dien-tu/305462.html">https://bnews.vn/ket-noi-hon-300-thuong-hieu-cong-nghe-may-moc-dien-tu/305462.html</a>
33	The LEADER electronic magazine - TheLEADER	Opening of the international electronics exhibition NEPCON Vietnam 2023	<a href="https://theleader.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-1693676004145.htm">https://theleader.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-1693676004145.htm</a>
34	Industry and Trade Magazine	The scale of FDI capital in the electronics industry increased again	<a href="https://tapchicongthuong.vn/bai-viet/cong-nghiep-dien-tu-viet-nam-hut-von-fdi-nho-xu-huong-dich-chuyen-san-xuat-110296.htm">https://tapchicongthuong.vn/bai-viet/cong-nghiep-dien-tu-viet-nam-hut-von-fdi-nho-xu-huong-dich-chuyen-san-xuat-110296.htm</a>
35	Business & Integration Magazine	NEPCON Vietnam 2023 - great opportunity for electronics industry enterprises	<a href="https://doanhnghiephoinhap.vn/nepcon-viet-nam-2023-co-hoi-lon-cho-doanh-nghiep-cong-nghiep-dien-tu.html">https://doanhnghiephoinhap.vn/nepcon-viet-nam-2023-co-hoi-lon-cho-doanh-nghiep-cong-nghiep-dien-tu.html</a>
36	Automation Today Magazine	Attraction of Vietnam Electronics Industry through NEPCON exhibition	<a href="https://mautomate.net/suc-hut-cua-nganh-cong-nghiep-dien-tu-viet-nam-qua-trien-lam-nepcon.html">https://mautomate.net/suc-hut-cua-nganh-cong-nghiep-dien-tu-viet-nam-qua-trien-lam-nepcon.html</a>
37	Applied Electronics Magazine	Opening of the international electronics exhibition NEPCON Vietnam 2023	<a href="https://dientuungdung.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023">https://dientuungdung.vn/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023</a>
38	Journal of Labor and Society	Opening of the International Electronics Exhibition - NEPCON Vietnam 2023	<a href="http://laodongxahoi.net/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-1328380.html">http://laodongxahoi.net/khai-mac-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-1328380.html</a>
39	Electronic Information Portal of the Ministry of Industry and Trade	NEPCON Vietnam electronics exhibition 2023: Attracting 300 technology and machinery brands in the electronics industry	<a href="https://moit.gov.vn/tin-tuc/phat-trien-cong-nghiep/trien-lam-dien-tu-nepcon-viet-nam-2023-thu-hut-300-thuong-hieu-cong-nghe-may-moc-trong-nganh-cong-nghiep-dien-tu.html">https://moit.gov.vn/tin-tuc/phat-trien-cong-nghiep/trien-lam-dien-tu-nepcon-viet-nam-2023-thu-hut-300-thuong-hieu-cong-nghe-may-moc-trong-nganh-cong-nghiep-dien-tu.html</a>
40	Business & Development Magazine	Nearly 300 electronics industry brands participate in NEPCON Vietnam 2023 International Electronics Exhibition	<a href="https://kinhdoanhvaphattrien.vn/gan-300-thuong-hieu-nganh-dien-tu-tham-gia-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-30835.html">https://kinhdoanhvaphattrien.vn/gan-300-thuong-hieu-nganh-dien-tu-tham-gia-trien-lam-dien-tu-quoc-te-nepcon-viet-nam-2023-30835.html</a>
41	PetroTimes	More than 300 brands present at NEPCON Vietnam 2023 international electronics exhibition	<a href="https://petrotimes.vn/hon-300-thuong-hieu-gop-mat-tai-trie-n-la-m-die-n-tu-quo-c-te-nepcon-vietnam-2023-693552.html">https://petrotimes.vn/hon-300-thuong-hieu-gop-mat-tai-trie-n-la-m-die-n-tu-quo-c-te-nepcon-vietnam-2023-693552.html</a>





# OPENING CEREMONY - NEPCON VIETNAM 2023

## Special version in HCM City

### (16th Edition)

Welcome to NEPCON VIETNAM - the most influential and only Electronic Trade Show in Vietnam — the proving ground for latest technologies introduction and global innovators, focuses on the innovative concept of "Emerging Trends in Electronics - The Future Of Global Supply Chains". The exhibition will bring to life a wide range of products, showcase SMT, Testing Technologies, Equipment, Supporting Industries, Intelligent Manufacturing and other relevant areas will also be exhibited.

## MEDIA REPORT







## ABOUT EVENT:

### Title and event information:

- Title: "OPENING CEREMONY - NEPCON VIETNAM INTERNATIONAL ElectronicsS EXHIBITION 2023 - 16th Edition – Special version in Ho Chi Minh City"
- Venue: Saigon Exhibition and Convention Center (SECC)
- Time: 10:00 – 11:00 GMT+7, 04 – 06 (Wed – Fri), October 2023

### Representatives for the OC:

- **Mr. VU TRONG TAI** – General Manager – RX Tradex





# VIP & Guest Welcome





In the business of  
building businesses

In the business of  
building businesses

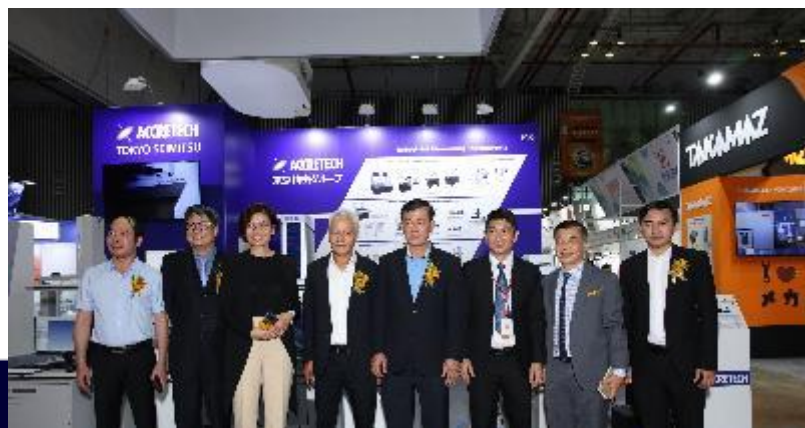
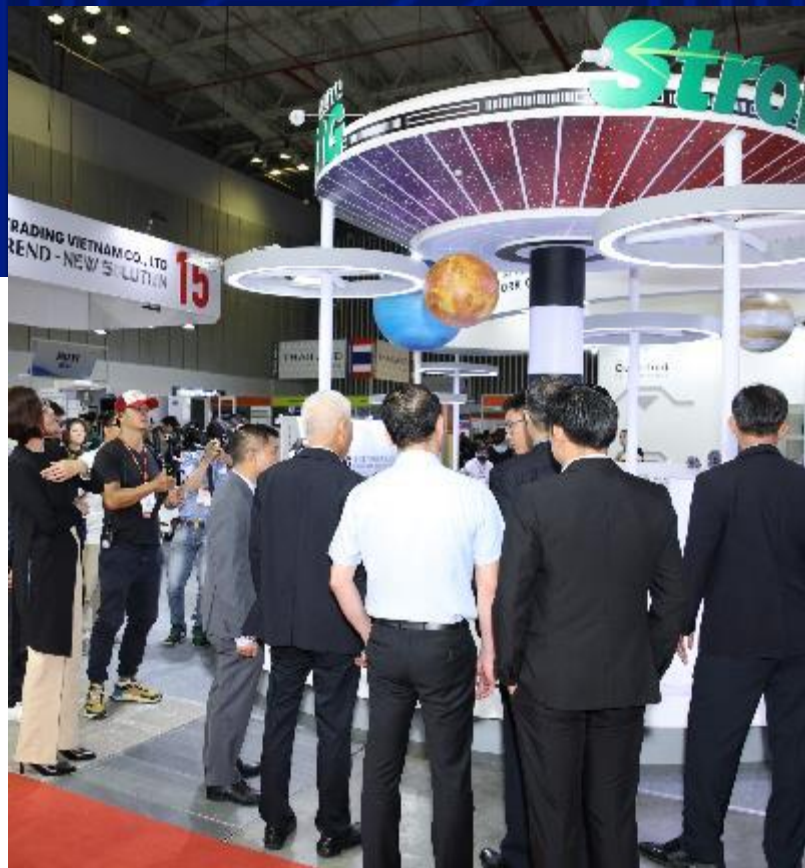
In the business of  
building businesses



# SPEECH AND OPENING CEREMONY







TradeX



# VIP Tour

WWW.NEPCONVIETNAM.COM





## ON-SITE ACTIVITIES – IPC

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## Training Course

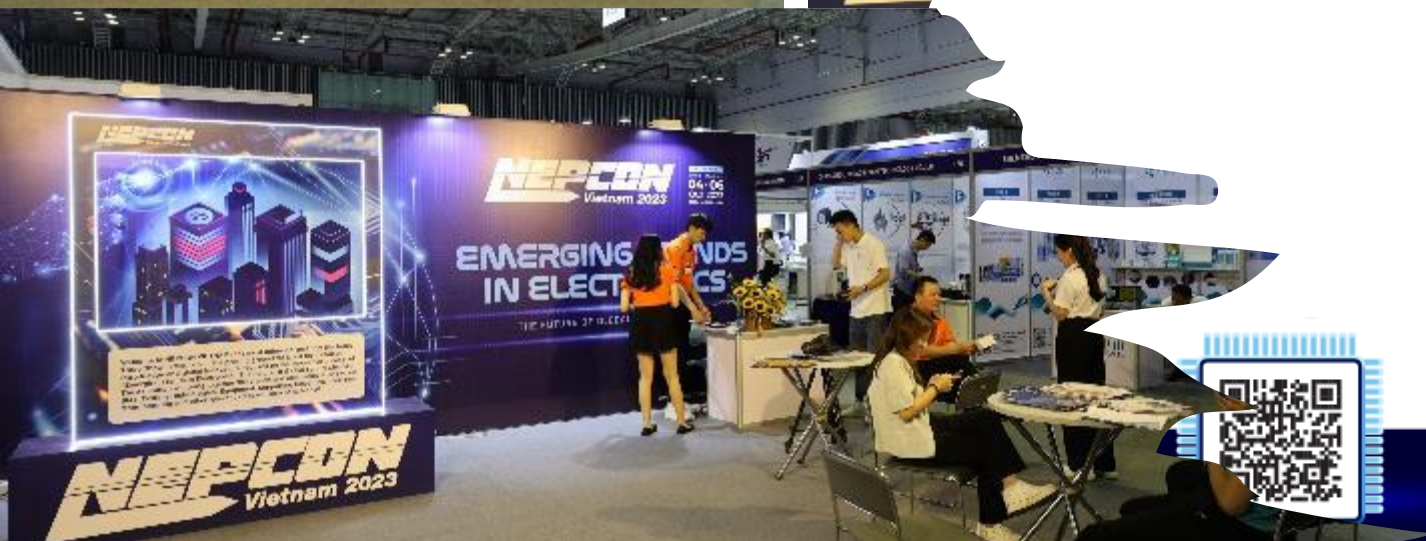






## ON-SITE ACTIVITIES

### Photo Booth







## ON-SITE ACTIVITIES – Puzzle Challenge



# MEDIA CLIPPING



VTV1-TS11h 04October2023

NEPCON OC

Opening of NEPCON Vietnam 2023 International  
Electronicss Exhibition - Special edition in Ho Chi Minh  
City



VTC10 - 04October2023

NEPCON OC

NEPCON Vietnam 2023 International  
Electronicss Exhibition



8PM SCTV8 - VITV - 04October2023

NEPCON OC

Many practical activities support businesses  
participating in the global supply chain



HTV9-TS11h30 04October2023

NEPCON OC

Opening of NEPCON Vietnam 2023 International  
Electronicss Exhibition - Special edition in Ho Chi Minh City



CongthuongTV - 04October2023

NEPCON OC

Electronicss industry - Opportunity to participate  
in the global supply chain



11PM HanoiTV - 04October2023

NEPCON OC

Opening of NEPCON Vietnam 2023 International  
Electronicss Exhibition





## MEDIA CLIPPING





## MEDIA COVERAGE (Tivi & Radio)

No.	Media	Title
1	VTV1	<a href="#">VTV1-TS11h: Opening of NEPCON Vietnam 2023 International Electronicss Exhibition - Special edition in Ho Chi Minh City</a>
2	HTV9	<a href="#">HTV9-TS11h30: Opening of NEPCON Vietnam 2023 International Electronicss Exhibition - Special edition in Ho Chi Minh City</a>
3	VTC10	<a href="#">NEPCON Vietnam 2023 International Electronicss Exhibition</a>
4	Industry and Trade Television (VTV1)	<a href="#">Electronicss industry - Opportunity to participate in the global supply chain</a>
5	ViTV	<a href="#">Many practical activities support businesses participating in the global supply chain</a>
6	Hanoi TV station	<a href="#">Opening of NEPCON Vietnam 2023 International Electronicss Exhibition</a>







# MEDIA COVERAGE (News & Magazines)

No.	Media	Title
1	Industry and Trade Newspaper	<a href="#">NEPCON Vietnam 2023 Exhibition: Expanding the market for Electronics businesses</a>
2	People's Representative Newspaper	<a href="#">Launching a contest to design the symbol of Vietnam's Electronics industry</a>
3	Vision Newspaper	<a href="#">NEPCON Vietnam International Electronics Exhibition 2023</a>
4	Capital Security newspaper	<a href="#">Nearly 300 technology, machinery and equipment brands participate in the international Electronics exhibition</a>
5	Electronics newspaper of the Communist Party of Vietnam	<a href="#">Opening of Metalex Vietnam and Nepcon Vietnam 2023 Exhibition</a>
6	Construction Electronics Newspaper	<a href="#">Opening of the international Electronics exhibition NEPCON Vietnam 2023</a>
7	Newspaper of Humanitarian Television Center	<a href="#">Opening of the international Electronics exhibition NEPCON Vietnam 2023 in Ho Chi Minh City</a>
8	Law and Society Newspaper	<a href="#">By the end of the third quarter: Registered FDI in Vietnam increased by 4.5% over the same period last year</a>
9	World and Vietnam Newspaper	<a href="#">Opening of NEPCON Vietnam 2023 International Electronics Exhibition</a>
10	Knowledge and Life Newspaper (Science & Life)	<a href="#">City, Ho Chi Minh: Many technology brands participate in Metalex and Nepcon Vietnam 2023</a>
11	Hanoi People Magazine	<a href="#">Opening of the international Electronics exhibition NEPCON Vietnam 2023</a>
12	Autovina	<a href="#">Opening of the International Electronics Exhibition - NEPCON Vietnam 2023</a>
13	Lifestyle & Consumer Magazine	<a href="#">Opening of the international Electronics exhibition NEPCON Vietnam 2023</a>
14	Vietnam Business Magazine	<a href="#">More opportunities for e-businesses to access and expand markets</a>
15	Public opinion Brand Newspaper	<a href="#">Opening of the international Electronics exhibition NEPCON Vietnam 2023</a>
16	ECONOMIC & URBAN NEWSPAPER	<a href="#">Nearly 300 technology and machinery brands attend NEPCON Vietnam 2023</a>

No.	Media	Title
17	Vietnam Pictorial (VNA)	<a href="#">300 brands attend NEPCON Vietnam 2023 International Electronics Exhibition</a>
18	Dan Sinh Newspaper	<a href="#">300 brands participate in NEPCON Vietnam 2023 International Electronics Exhibition</a>
19	Vietnam News Agency - Economic Department - Domestic - world economic news	<a href="#">300 technology and machinery brands attend NEPCON Vietnam 2023</a>
20	Industry and Trade Magazine	<a href="#">Nearly 300 Electronics brands connect to trade and expand the market</a>
21	Applied Electronics Magazine	<a href="#">Opening of the international Electronics exhibition NEPCON Vietnam 2023</a>
22	Journal of Labor and Society	<a href="#">Opening of the 16th special edition of the International Electronics Exhibition - NEPCON Vietnam 2023 in Ho Chi Minh City</a>
23	Business & Development Magazine	<a href="#">Opening of the International Electronics Exhibition - NEPCON Vietnam in 2023</a>
24	Vietnam Economic News newspaper	<a href="#">Opportunities for technology and Electronics enterprises</a>
25	Business and Brand Magazine	<a href="#">International Electronics exhibition - NEPCON Vietnam 2023 attracts nearly 300 Electronics brands</a>
26	Merchant Magazine	<a href="#">Nearly 300 brands are present at the international Electronics exhibition - NEPCON Vietnam 2023</a>
27	Mxpress (Market information channel)	<a href="#">NEPCON Vietnam International Electronics Exhibition 2023 - 16th special edition in Ho Chi Minh City</a>
28	Community & Consumption Magazine	<a href="#">NEPCON Vietnam International Electronics Exhibition 2023 - 16th special edition in Ho Chi Minh City</a>
29	Online Urban Life Magazine	<a href="#">NEPCON Vietnam 2023 Exhibition: Opportunity for businesses to participate in the global supply chain</a>
30	Business & Vision Magazine	<a href="#">NEPCON Vietnam 2023 exhibition brings together more than 300 brands</a>
31	Journal of Economics & Markets	<a href="#">Opening of the 16th special edition of the international Electronics exhibition NEPCON Vietnam 2023</a>
32	Online Family Marketing Magazine	<a href="#">Opening of Metalex Vietnam and Nepcon Vietnam 2023 Exhibition</a>



# EMERGING TRENDS IN ELECTRONICS

THE FUTURE OF GLOBAL SUPPLY CHAINS

## EXHIBITOR STATISTICS

HANOI

09.00 - 17.00 hrs

**06 ▶ 08**

SEP 2023

I.C.E. Hanoi, Vietnam

HO CHI MINH

09.00 - 17.00 hrs

**04 ▶ 06**

OCT 2023

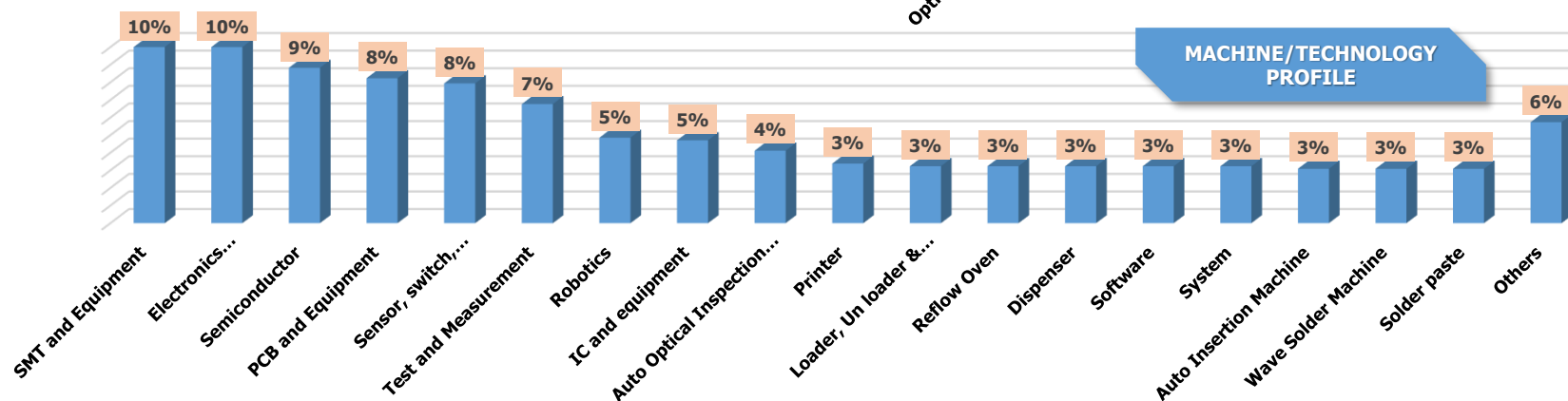
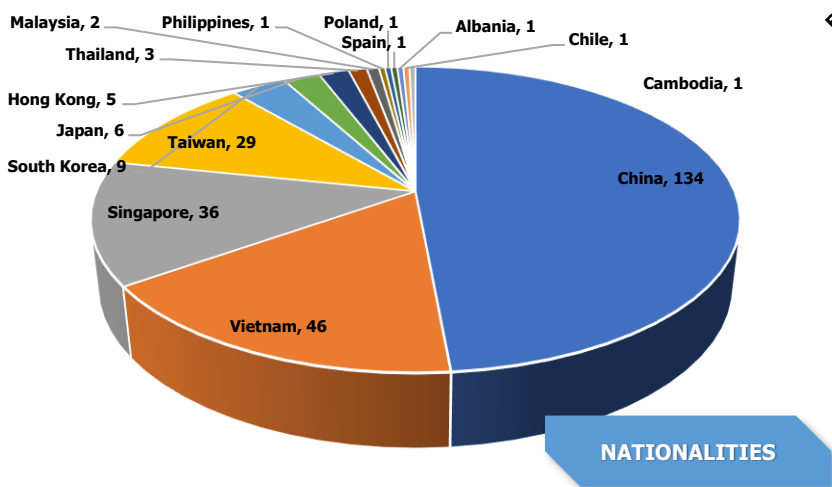
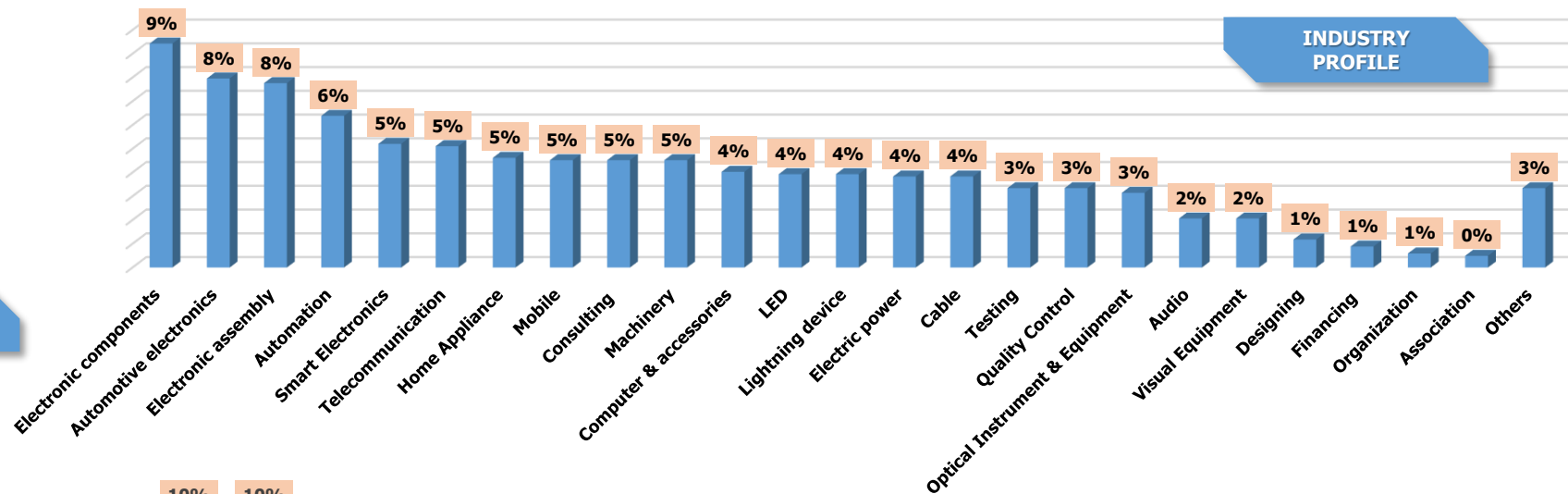
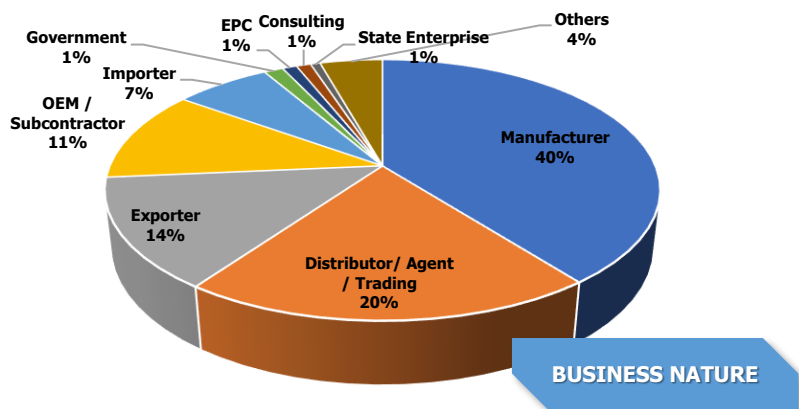
SECC, Ho Chi Minh City







## EXHIBITOR PROFILE

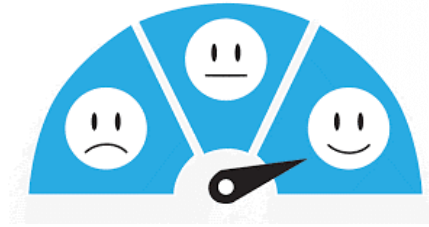




## EXHIBITOR SCORE

40% Exhibitors consider themselves as Promoters of the show and led to high satisfaction in 2023

Based on the reason of Promoters, nearly 55% feedback that they've reached and connected with good industry participation and nearly 20% have made valuable contacts at the event.



NEV 23 Overall Liking

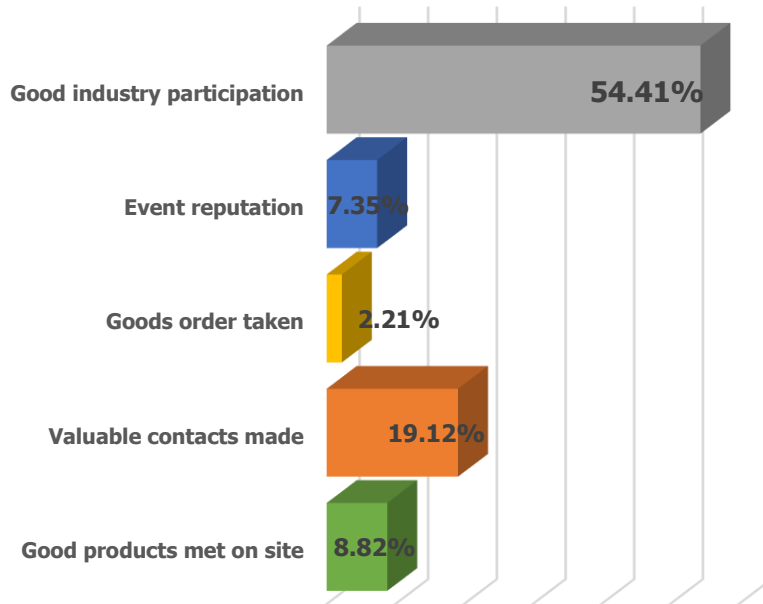


**LOYALTY: 92%**



**LIKELIHOOD: 91%**

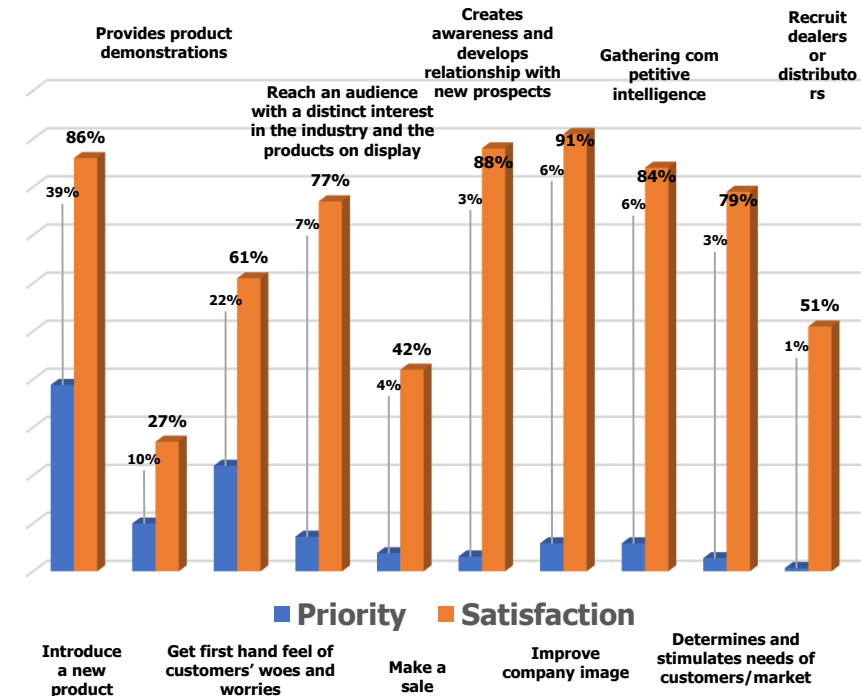
### Most important reasons for giving NPS



### TOP 3 Satisfaction



### The Objective x Satisfaction





# EMERGING TRENDS IN ELECTRONICS

THE FUTURE OF GLOBAL SUPPLY CHAINS

## VISITOR STATISTICS

HANOI

09.00 - 17.00 hrs

**06 ▶ 08**

SEP 2023

I.C.E. Hanoi, Vietnam

HO CHI MINH

09.00 - 17.00 hrs

**04 ▶ 06**

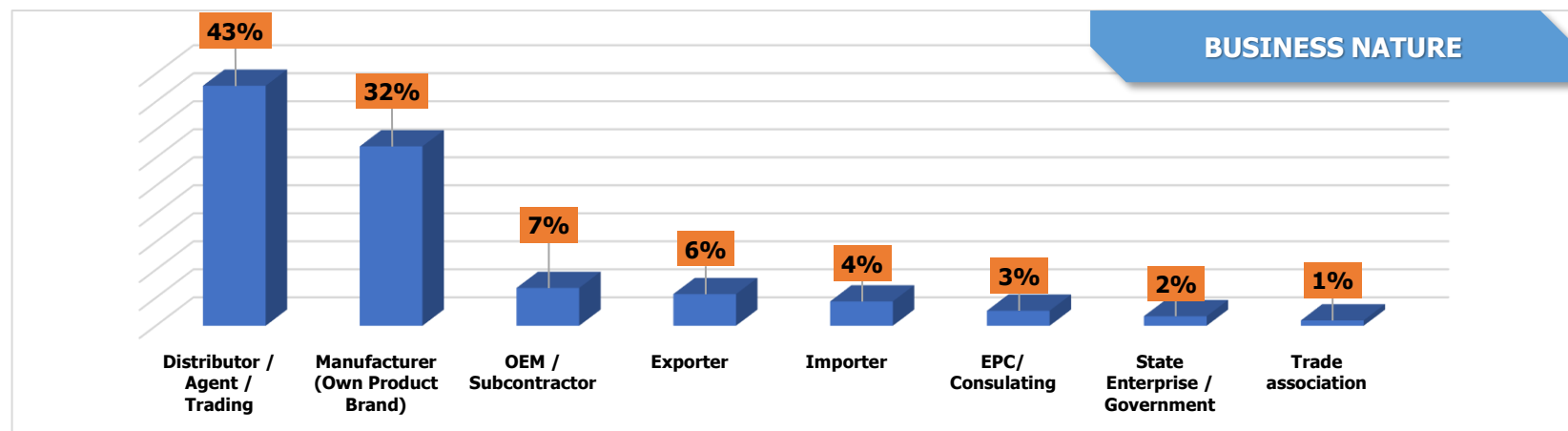
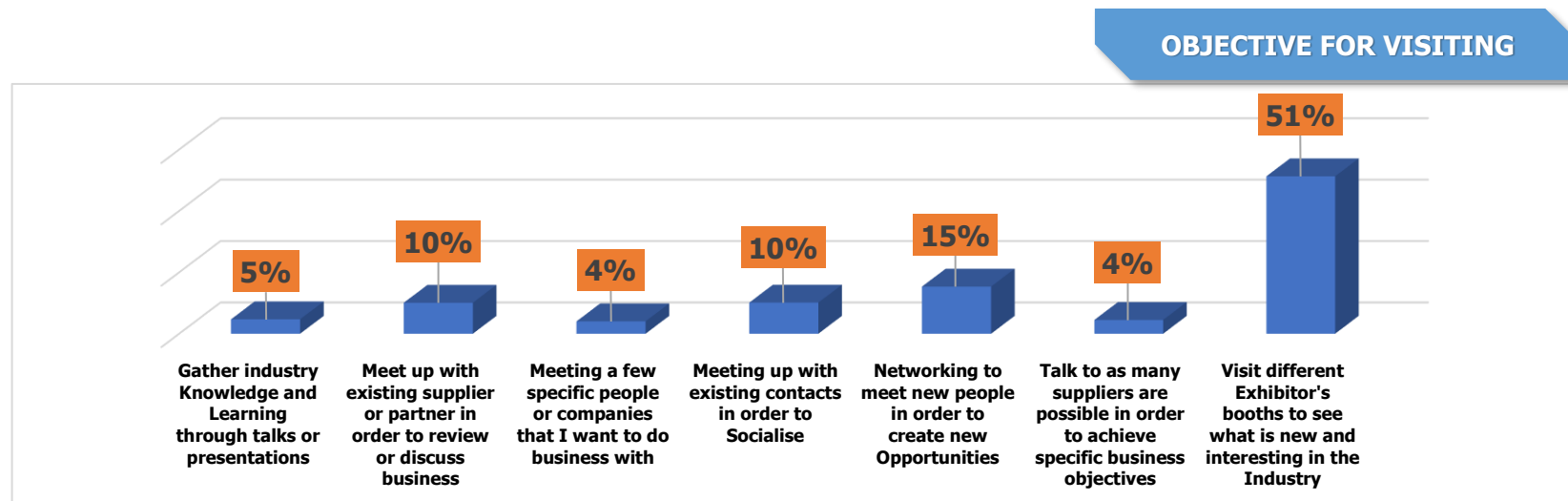
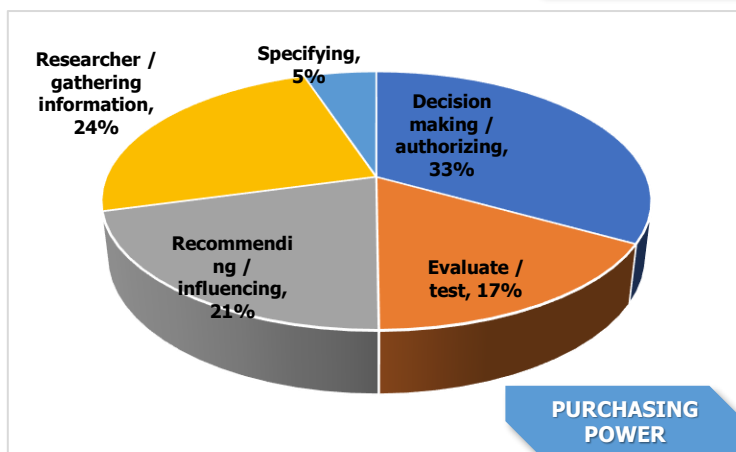
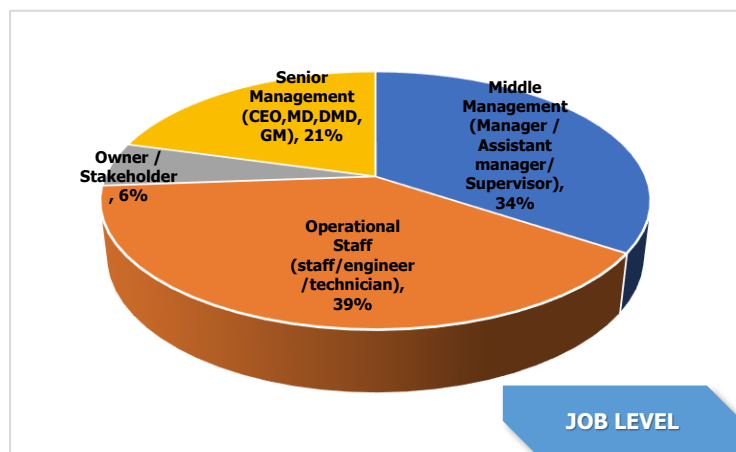
OCT 2023

SECC, Ho Chi Minh City





## VISITOR PROFILE







## VISITOR SCORE

37% Visitor consider themselves as Promoters of the show and led to high satisfaction in 2023.

Based on the reason of Promoters, there are 53% feedback that they've reached and connected with good industry participation and 13% have made valuable contacts at the event, 16% visited Nepcon because of its reputation.



NEV 23 Overall Liking

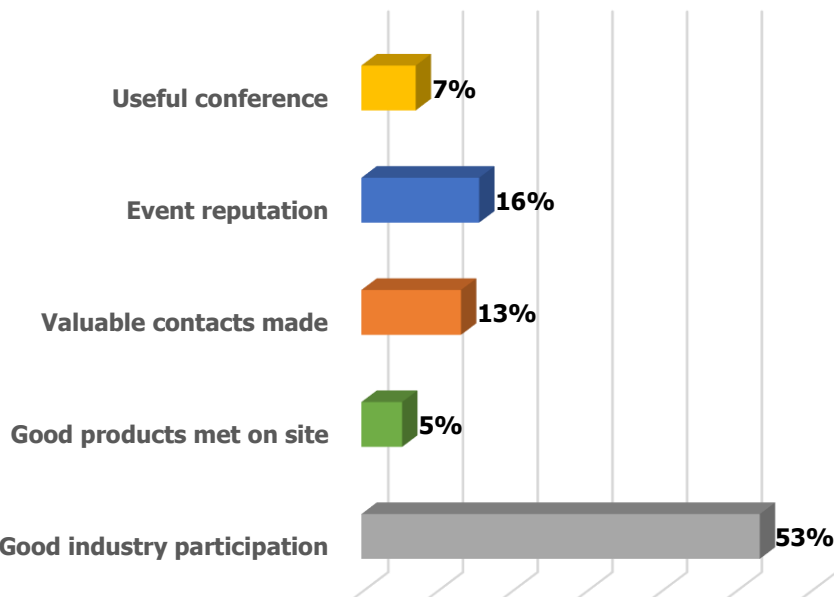


**LOYALTY: 96%**

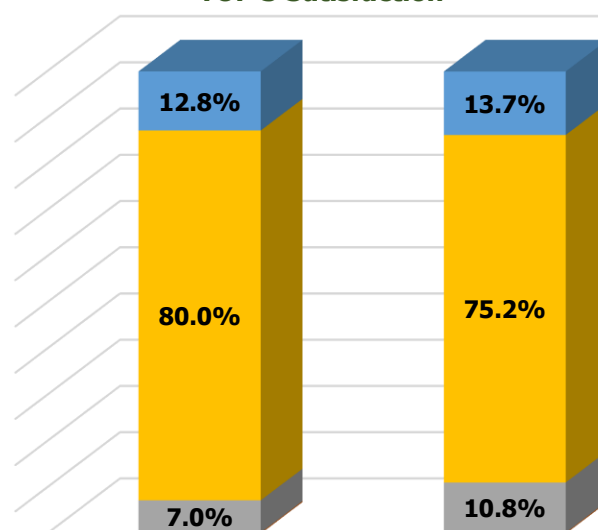


**LIKELIHOOD: 97%**

### Most important reasons for giving NPS



### TOP 3 Satisfaction

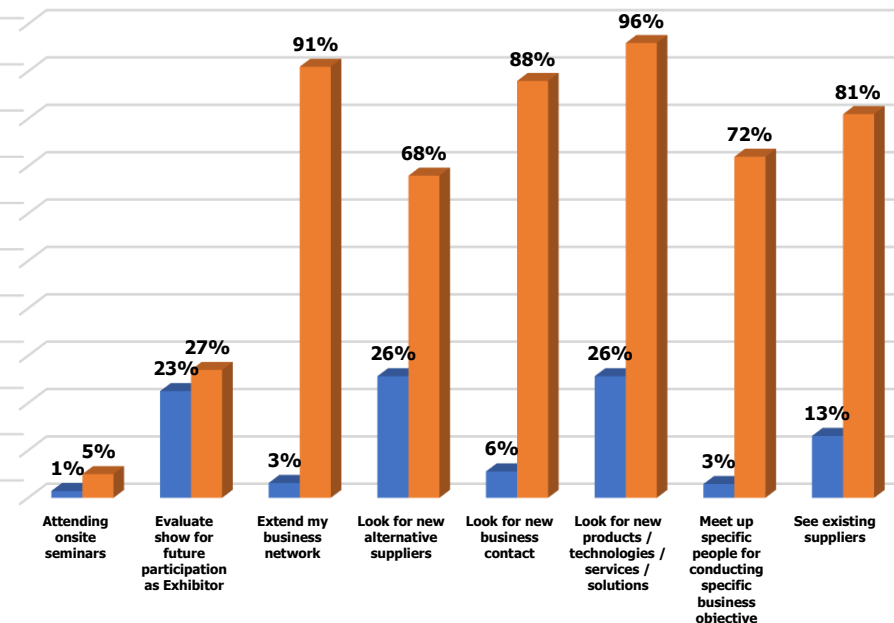


Range of Exhibition

Number of Exhibitors

Not at all satisfied Not very satisfied Somewhat satisfied  
Very satisfied Completely satisfied

### The Objective x Satisfaction



Priority Satisfaction

**THANK YOU  
&  
SEE YOU AGAIN  
in 2024**



**HANOI**

09.00 - 17.00 hrs

**11 ▶ 13**

**SEP 2024**

I.C.E. Hanoi, Vietnam

