



# NEPCON LIVE

15<sup>th</sup>, January 2021

**RUBIK** CONNECTION  
FOR ELECTRONIC INDUSTRY

SPECIALITY FOR VIETNAM MARKET





The world well-known brands with 30 years of experience in the electronics manufacturing field – NEPCON is upgraded with new virtual version:

**NEPCON LIVE – RUBIK CONNECTION FOR ELECTRONICS INDUSTRY.**

***Does your company need to reach more business opportunities from target customers, obtain high-quality sales leads and enable effective marketing?***

**“NEPCON LIVE”** is right here, right now for your business match making and interaction in the first and exclusive online electronics manufacturing industry exhibition across Asia.

**The 2021 edition is especially co-organized by NEPCON Asia and NEPCON Vietnam**, focus to utilize and develop the connectivity and potential of growing markets within ASEAN region.

The RUBIK is ready, turn on your business rotation to make connection and more.

**Let's join and enjoy the NEPCON-Business-LIVE-Show!**

## IMPRESSIVE FACTS AND FIGURES



49,144

VIEWS TRAFFIC



17,929

ACTIVE USER (ID)



1,500

BIZ CONTACT  
EXCHANGED EXHIBITOR & VISITOR

100

AVE. # OF LEADS  
EXHIBITOR GAINED

696

DELEGATION VISITORS



AVE. 500

TIMES  
BOOTH VISITED/VIEWED BY USER

400

# OF CALLS  
MADE BETWEEN EXHIBITORS & VISITORS

6,000

# LIVE CHATS  
MADE BETWEEN EXHIBITORS & VISITORS

## KEY EXHIBITORS

JUKI®

YAMAHA  
Revs Your Heart

MYCRONIC

Nordson  
EFDMAGICRAY  
明于心 | 锐于眼SASINNO  
Sine And Steady Innovation

HEXAGON

OMRON

wimini®  
AutomationTAKAYA CORP.  
INDUSTRIAL EQUIPMENT DIV.NARGON  
纳冠LIMON  
莱蒙

SCHUNK

DSL 德圣开

hayawin®

SMT  
THERMAL DISCOVERIESCYG 长园  
达明智能科技  
DAMING INTELLIGENT TECHNOLOGY

BOYISH

DESEN

NB  
优和科技OK International  
A. DENSO COMPANY

Synergie®

SIGMA  
星玛

Linkways

Kgg®

HAOZHI  
昊志

JinHorn

WISE®  
ANALYZE YOUR WORLD

ZX

响应者®

VITECH  
威泰科技SHANG HONG  
尚宏SCIENSCOPE  
Olive, California, U.S.A. 1984 - 1991伦琴工业  
Röntgen Industries

VCAM®

上海华厦  
SHANGHAI HUAXIAIMAGING  
ALWAYS





## NEPCON LIVE 2021 EDITION IS CO-ORGANIZED BY NEPCON ASIA AND NEPCON VIETNAM



**JANUARY 15<sup>th</sup>, 2021 | 09:30 – 17:30 (GMT +7) | 7 HOURS IN TOTAL**

*\* Playback Day: January 16<sup>th</sup>, 2021*



**100<sup>++</sup>** EXHIBITORS



**10,000** ACTIVE USER (ID) FROM AROUND THE WORLD



**2,000** DELEGATION VISITORS



**[www.live.nepcon.com.cn](http://www.live.nepcon.com.cn)**



# SHOW DAY



The screenshot shows the NEPCON LIVE website interface. At the top, there is a search bar with the text "Search Now: Do a Open Search using keywords like company name, product category or name :". Below the search bar, there is a button labeled "Search". To the right of the search bar, there is a language selector set to "En" and a user profile icon for "Vinh Phan". Below the search bar, there is a message: "For visit, please call +86 400 650 5611". Below this, there is a welcome message: "Welcome 广东鼎泽科技有限... into the NEPCON LIVE". Below the welcome message, there is a red banner labeled "Hot Exhibitors". Below the banner, there are eight event listings arranged in a 2x4 grid. Each listing includes a title, a description, a date, and a location. The events are: NEPCON LIVE 直播, EM LEADER TV (English), NEPCON LIVE (Chinese), EM LEADER TV (Chinese), 5G电子创新研发与测试高峰论坛, NEPCON LIVE (Chinese), EM LEADER TV (Chinese), and 5G ELECTRONIC R&D AND TESTING SEMINAR.

**NEPCON LIVE**  
MICROELECTRONICS

Search Now: Do a Open Search using keywords like company name, product category or name :

Search

En

Vinh Phan

For visit, please call +86 400 650 5611

Welcome 广东鼎泽科技有限... into the NEPCON LIVE

**Hot Exhibitors**

**NEPCON LIVE 直播**  
NEPCON LIVE在展会云端链接电子行业供需商，看直播，选产品，做互动。“NEPCON LIVE在展会”是源于NEPCON展会30年成功运营经验及百万级电子行业数据累积，准...

601 5424

**EM LEADER TV**  
2020.8.26-28

**EM LEADER TV (English)** ....  
One on One Dialogue with LeadersEM LEADER TVEM LEADER TV, a brand new feature, is a high-end video medium serving the electronics production and technology...

295

**NEPCON LIVE (Chinese)** -2...  
Exhibitors Interview

246

**EM LEADER TV (Chinese)** 2...  
One on One Dialogue with LeadersEM LEADER TVEM LEADER TV, a brand new feature, is a high-end video medium serving the electronics production and technology...

86

**5G电子创新研发与测试高峰论坛**  
5G ELECTRONIC R&D AND TESTING SEMINAR  
2020.8.26-27 深圳会展中心 20楼 电子展论坛  
Shenzhen Convention & Exhibition Center Electronics Forum, Hall 3

**5G ELECTRONIC R&D AND ...**

1 379

**NEPCON LIVE (Chinese)**  
NEPCON LIVE BROADCASTNEPCON LIVE BROADCAST, a live broadcast about exhibitors and visitors during the show, playing onsite LED Screen and Wechat. A total...

1022

**EM LEADER TV (Chinese)**  
One on One Dialogue with LeadersEM LEADER TVEM LEADER TV, a brand new feature, is a high-end video medium serving the electronics production and technology...

515

**5G ELECTRONIC R&D AND TESTING SEMINAR** August 26-27

95

## SHOW TIME

[www.live.nepcon.com.cn](http://www.live.nepcon.com.cn)

## DAY 1 (MAIN DAY)

LIVE – FROM 09:30 – 17:30  
*JANUARY 15<sup>th</sup>, 2021*

## DAY 2 (PLAYBACK DAY)

PLAYBACK – FROM 09:30 – 17:30  
*JANUARY 16<sup>th</sup>, 2021*

## BUSINESS CONNECTION OPPORTUNITY WITH VARIETY WELL-KNOWN ELECTRONIC BRANDS



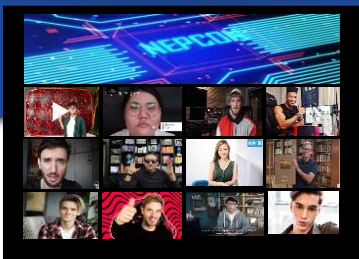
- Automotive electronics
- Mobile phones
- Computer and computer peripherals
- Household electrical appliances
- Wireless communication devices and systems
- Aerospace and military electronics
- Automation and industrial control electronics
- Audio-video and digital products
- Rail transit
- LED lighting
- Service robots and UAVs
- Instruments and equipment
- New energy
- Financial electronics
- Intelligent home and wearable products
- Security and protection electronics
- Medical electronics



## EXCELLENCE & SMART PLATFORM – ONLINE EXHIBITION



Tour around the globe,  
watch real-time video  
demonstrations from  
exhibitors



Exhibition Lobby

AI-based matching,  
realizing intelligent  
retrieval



Intelligent Retrieval

Interactive synchronization  
between live  
demonstration and video,  
facilitating business  
without physical contact



Live Exhibition

Diverse and efficient  
instant video  
communication methods,  
providing an enhanced  
simulated experience



Video Communication





## Visible Identity

The homepage will display scrolling identity information (company name + individual name) on the buyers of the online exhibition, so their identities are visible to the audience!



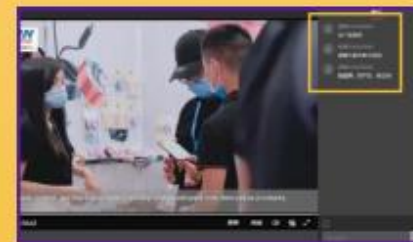
## Active Promotion

The audience can send a message to him/her individually when they log in to the website, and the message will be delivered immediately!



## Live Chat

Chat with all the exhibitors and buyers present in the webcast using text and emoticons!



## Symmetric Transparency

The identity of the audience is also visible on the live broadcast interface, so that both groups can chat with each other in a carefree way.



## Sharing on Preferred App Chat

The live broadcast page will be shared on the most preferred App Chat to attract more Buyer!

# NEPCON LIVE Basic Functions

- Online Live Broadcast by the Exhibitor
- Keyword Search for the Exhibitor
- Add the Exhibitor to Favorites
- Online Call to the Exhibitor
- View Company and Product Profiles of the Exhibitor
- Sort Out Exhibitors by Category
- Send a Message to the Exhibitor
- Exchange the Exhibitor's Business Card



# PICK YOUR PACK



## THE PACKAGES THAT'S RIGHT FOR YOU



**FOR  
NON-EXHIBITOR  
NEPCON VN 2021**

*(Not yet signed up and deposited for  
Nepcon Vietnam 2021, September 15-17)*

### STANDARD

**\$ 1,250**

- ✓ **LIVE BROADCAST ROOM** (1 x Host account (Speaker) | 1 x Assistant account)
- ✓ **BOOTH REPRESENTATIVES** (3 x Communicator account)
- ✓ **PRODUCT LISTING** (UP TO 10)
- ✓ **LIST OF LEADS** (Detailed information of all buyers interacting directly via "Collect, Leave Message, Communicate Now and Claim Name Card")

### PREMIUM

**\$ 4,900**

- ✓ **UP-RANKING BRAND DISPLAY** (A prime position on the homepage, limited to 4 slot locations ONLY)
- ✓ **LIVE BROADCAST ROOM** (1 x Host account (Speaker) | 1 x Assistant account) | Up to 4 Guest accounts)
- ✓ **BOOTH REPRESENTATIVES** (3 x Communicator account)
- ✓ **PRODUCT LISTING** (UP TO 10)
- ✓ **LIST OF LEADS** (Detailed information of all buyers interacting directly via "Collect, Leave Message, Communicate Now and Claim Name Card")
- ✓ **ONLINE PROMOTION:** Social Media (1) | EDM (1)



**FOR  
EXHIBITOR  
NEPCON VN 2021**

*(Already signed up and deposited for  
Nepcon Vietnam 2021, September 15-17)*

### STANDARD

**\$ 650**

- ✓ **LIVE BROADCAST ROOM** (1 x Host account (Speaker) | 1 x Assistant account)
- ✓ **BOOTH REPRESENTATIVES** (3 x Communicator account)
- ✓ **PRODUCT LISTING** (UP TO 10)
- ✓ **LIST OF LEADS** (Detailed information of all buyers interacting directly via "Collect, Leave Message, Communicate Now and Claim Name Card")

### PREMIUM

**\$ 2,490**

- ✓ **UP-RANKING BRAND DISPLAY** (A prime position on the homepage, limited to 4 slot locations ONLY)
- ✓ **LIVE BROADCAST ROOM** (1 x Host account (Speaker) | 1 x Assistant account) | Up to 4 Guest accounts)
- ✓ **BOOTH REPRESENTATIVES** (3 x Communicator account)
- ✓ **PRODUCT LISTING** (UP TO 10)
- ✓ **LIST OF LEADS** (Detailed information of all buyers interacting directly via "Collect, Leave Message, Communicate Now and Claim Name Card")
- ✓ **ONLINE PROMOTION:** Social Media (1) | EDM (1)



- Huawei Technologies Co., Ltd
- Vivo Mobile Communication Technology Co., Ltd.
- Flextronics Industrial (Shenzhen) Co., Ltd.
- TCL King Electrical
- Appliances (Huizhou) Co.,Ltd.
- Shenzhen Xinwei Communication Co., Ltd.
- Foshan Guoxing Optoelectronics Co., Ltd.
- ZTE Corporation
- Foxconn Technology Group
- Dadong-Juntong (Dongguan) Electronics Co., Ltd.
- AVIC Optoelectronics Co.,Ltd.
- Huizhou Jinshan Electronics Co.,Ltd.
- Guangzhou Bangpu Computer Technology Development Co., Ltd.
- Skyworth Liquid Crystal Devices (Shenzhen) Co., Ltd.
- Pulian Technology Co., Ltd.
- Guangdong OPPO Mobile Telecommunications Corp,Ltd.
- Nanjing Panda Electronics Manufacturing Co., Ltd.
- New Meiya Electronics (Shenzhen) Co., Ltd.
- Konka Video Co., Ltd.
- TCL KONE Electronics (Huizhou) Co., Ltd.
- Shenzhen Gongjin Electronics Co., Ltd.
- Yanfeng Visteon Automotive Trim Systems Co., Ltd.
- Dongguan Chang'an Huayi Electronics Factory
- Dongguan Shili Technology Electronics Factory
- Hefei Hangjia Electronic Technology Co., Ltd
- Flextronics Manufacturing (Zhuhai) Co., Ltd.
- Samsung Electronics International Procurement Center
- Huizhou Jinshan Electronics Co., Ltd.
- Shanghai Tianma Microelectronics Co., Ltd.
- ZTE Corporation LG Electronics Inc.
- Shenxun Computer (Kunshan) Co., Ltd.
- Panasonic Automotive Systems Dalian Co. Ltd.
- Shenzhen Lenovo Group Ltd.
- Suzhou Panasonic Production Technology Co.,Ltd.
- Suzhou Weixin Electronics Co., Ltd.
- Great Wall Development Technology Co., Ltd.
- R&D Center at Qingdao Hisense Electronic Information Group
- Huizhou Desay SV Automotive Co., Ltd.
- Huizhou BYD Electronics Co., Ltd.
- Wistron Info Comm Kunshan Co. Ltd.
- Haier Electronics Group Co., Ltd.
- Jabil Circuit (Wuxi) Co. Ltd.
- USI Electronics (Shanghai) Co., Ltd.
- Philips Lighting Electronics Co.,Ltd.
- VTech (Dongguan) Telecommunications Co.,Ltd.
- Shenzhen Skyworth-RGB Electronics Co., Ltd.
- Flextronics Electronic Technology (Suzhou) Co., Ltd.
- Skyworth Liquid Crystal Devices (Shenzhen) Co.,Ltd.
- Canon (Suzhou) Co., Ltd. United Automotive Electronic Systems Co., Ltd.
- SAIC General Motors Co.,Ltd.
- Foshan Guoxing Optoelectronics Co., Ltd.
- Konka Video Co., Ltd.
- Shanghai Technology Co., Ltd.

# THANK YOU VERY MUCH

WISH YOU ALL GOOD HEALTH AND SAFE, WE WILL SEE YOU SOON!

## CONTACT POINT

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