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Vietnam Manufacturing Expo 2009 and NEPCON Vietnam 2009: A Chance Not To Miss

(VEN) - Two events, Vietnam Manufacturing Expo 2009 and NEPCON Vietnam 2009, will take place in Hanoi from May 28-30, 2009 and gather 450 manufacturers from 20 countries in the world. These will be good opportunities for Vietnamese manufacturers to learn about new products and technologies as well as initiatives in the field of support industry.

The above two events will be organized by Reed Tradex (Thailand) in association with some Vietnamese organizations with support of the Vietnam Automation Association, the Vietnam Mechanical Manufacturers Association, the Hanoi University of Technology, the Saigon Plastics Association, the Vietnam Automobile Engineers Association, the Vietnam Steel Association, the Vietnam Chamber of Commerce and Industry, the Thai Molding Industry Association, the Singapore Electronics Industry Association, and the International Organization for Cooperation in Industrial Development.

Vietnam Manufacturing Expo 2009 will be a big commercial event, which will present new technologies and initiatives in the field of manufacturing. It will consist of four exhibitions on machinery and manufacturing technology: 1) InterPlas Vietnam 2009, InterMold Vietnam 2009, Automotive Manufacturing Vietnam 2009, and Automation Vietnam 2009.

Nichapa Yoswee, the managing director of Reed Tradex, said that Vietnam Manufacturing Expo 2009 will gather more than 200 international manufacturing firms. They will present technologies that can be applied to manufacture various kinds of high quality machinery at reasonable production costs. Such technologies can help domestic manufacturers stand firmly against global competition.

The exhibitors wish to establish partner relationships with businesses and potential customers in the Vietnamese market. Raymond Lee, the managing director of the Siam Plasma Company Limited, an exhibitor of refractory welding technology and auto spare parts, said, "This will be a good chance for us to expand our business to Vietnam because the industrial sector in Vietnam is growing well. We will make use of this opportunity to present our products and services to Vietnamese partners."

The manufacturing industry is a key part of the Vietnamese economy. It is growing but also facing numerous difficulties. In the time of international integration, it is necessary for Vietnamese manufacturers to learn the expertise and technology of advanced manufacturers in the world. It will be very good for them to take part in specialized international exhibitions, especially the ones that take place right here in Vietnam.

Tran Quang Hung, the secretary general of the Vietnam Electronic Industries Association, said, "Vietnam is now a member of the World Trade Organization (WTO) and this requires domestic manufacturers and distributors to increase cooperation with foreign partners in order to improve the quality of products and diversify the design so that they can enhance their competitiveness. We highly appreciate Vietnam Manufacturing Expo 2009 because this event will help promote

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the development of the support industry in most areas (including electronics). The support industry in Vietnam is still undeveloped and this is a matter of concern for the Vietnamese Government as well as domestic assemblers and manufacturers. Vietnam Manufacturing Expo 2009 will allow Vietnamese manufacturers of support products and other kinds of products to update their knowledge and learn the technology as well as the experience of foreign manufacturers."

Hoang Thai An, the president of the Vietnam Electrical Industry Association, said that Vietnam has a high demand for energy development and electric equipment. Vietnam Manufacturing Expo 2009 will be an effective link between domestic and foreign electric equipment manufacturers.

Vietnam is emerging as an important destination for foreign electronic manufacturers. The market surveys carried out recently by some foreign organizations show that the sales of semi-conducting products, computers, household-use electronic appliances and other kinds of electronic equipment in the Vietnamese market are high. The Vietnamese Government is promoting the electronic industry. These are the reasons why Reed Tradex chose Vietnam to be the place to organize NEPCON simultaneously with Vietnam Manufacturing Expo 2009. NEPCON Vietnam 2009 will gather hundreds of technology exhibitors from Japan, China, Chinese Taipei, Thailand, Singapore and Malaysia. They will present thousands of new brands. NEPCON Vietnam 2009 is expected to help boost the manufacture of support products for the Vietnamese electronic industry so that Vietnam can gradually reduce the import of electronic components and spare parts./.

Lan Ngoc