



# Reed Tradex

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### Fairs & Exhibitions

Last updated: Monday, March 23, 2009

## The Grander Return of Vietnam Manufacturing Expo Ready to Kick Off

Posted: Tuesday, February 03, 2009

Reed Tradex Company, Thailand's and Vietnam's exhibition and conference organizer, is proud to bring you "the 2<sup>nd</sup> Vietnam Manufacturing Expo" to allow you to take



the share, tap the market and ride the opportunity in this rich marketplace with sophisticated innovations, lucrative connections and opportunities to expand business network. This Show is one-of-a-kind tool to optimize your budget to make your debut and presence in Vietnam most impressive and memorable to over 10,000 Vietnamese industrialists

The "Manufacturing Expo Vietnam 2009" is created with your business interest in mind. It consists of 4 international exhibitions on machinery and technologies for industrial parts manufacturing. The exhibitions "InterPlas Vietnam 2009," "InterMold Vietnam 2009," "Automotive Manufacturing Vietnam 2009," and "Automation Vietnam 2009" together are the domain of business opportunities where machinery and tool providers like yourself to get connected with prospective buyers and partners in "plastic & rubber manufacturing," "mold & die making," "auto parts manufacturing," and "automated manufacturing technology" sectors.

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Ms. Nichapa Yoswee, Managing Director of Reed Tradex Company, one of Thailand's and Indochina's leading exhibition and conference organizers, revealed that the "Manufacturing Expo Vietnam 2008" was a great success. More than 200 companies from 20 countries came together to exhibit over 1,000 technologies, 7,028 visiting industrialists from across Vietnam who were enthused by the advent of new technologies, such as electric injection molding machines, 2-arm industrial robots and water jet cutting machine at the exhibition site in Hanoi.

Otherwise, since Vietnam is a new market which the Department of Export Promotion (DEP) encouraged both their member and non-member businesspersons to enter, you are entitled to a financial supports from DEP if you are entitled to join "Thai Subcon Pavilion" in Vietnam Manufacturing Expo 2009 from 21 to 23 May 2009 at Hanoi International Center for Exhibition, Hanoi, Vietnam. Thai Subcontracting Promotion Association will be bringing a group of Thai subcontractors serving the automotive and automation industrial sectors to enter the Vietnamese manufacturing market and capitalize upon the emerging business opportunities,' Nichapa said.

"No one can deny the evident growth of Vietnamese manufacturing. It is at the heart of the country's economy and seems to be marching unflinchingly against all odds. Revenues from exports and rising demands of the locals for products with higher quality have been the causes of the rapid materialization of the industrial and export processing zones. The real factors that have made it all happen for Vietnamese manufacturing is the transfer of technologies and knowledge. A major concern of the Vietnamese government is trade deficit; in other words, the country needs to up their industrial production for export while relying more on its supporting industries. The government has started tackling the problem by increasing import tariff on automobile parts and encouraging manufacturers to produce components and parts locally. Although electronics appliances have been part of the country's export strengths, it is imperative that they continue improving their technological capabilities.



For Growth of Automotive Industry, 2009 promises to a great year for manufacturers in Vietnam. The Vietnamese government is pushing for increase of local content of automotive parts in a vehicle to 60 per cent by 2010. There are 35 Vietnamese auto assemblers and 14 FDI companies. Vietnamese companies have combined investment capital of USD 161 million. FDI = USD 691 million. Number of vehicles assembled in Vietnam increases yearly. Last year, 64,033 automobiles were assembled, 44,103 (68.87 per cent) by FDI. Vietnamese government considers auto assembly/manufacture to be a prioritized industry.

Growth of Electronics Industry, Prime Minister Nguyen Tan Dung has endorsed the master plan for the development of the electronics industry, targeting revenues of US\$ 4-6 billion by 2010, with US\$ 3-5 billion of that from export with annual growth rate of 20 – 30 per cent. The electronics sector is set to earn US\$3 billion in export turnover in 2008, a 22.7 per cent increase over last year's US\$2.2 billion, with 95 per cent of products produced by foreign-invested enterprises.

Growth of Plastic Industry, The annual growth rate of the plastic industry in Vietnam around 30 per cent in recent years. Plastics is the third fastest export growing sector in Vietnam. Vietnam's plastic packaging should remain strong, and get stronger, after WTO entry because of greater worldwide market access.

Moreover, Vietnam imported USD 5.7 billion worth of machines, equipment and spare parts from January to May 2008, a year-on-year surge of 42.5, according to the country's General Statistics Office. The country also spent nearly USD 10.4 billion importing machines, equipment and spare parts in year 2007, up 56.5 per cent over year 2006. The rise reflects higher demand of enterprises in Vietnam for technology renovation.

For more information, please visit: [www.vietnammanufacturingexpo.com](http://www.vietnammanufacturingexpo.com)

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